

RECESS25

Resilience and Equity in the Clean Energy Sector Summit

OCTOBER 13-15, 2025

DETROIT MARRIOTT at the RENAISSANCE CENTER
DETROIT, MICHIGAN

Sponsorship Overview

walker•miller
Energy Services

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RECESS25 is a beacon of hope, calling for urgent action to address the inequities that prevent Black, Brown, Indigenous and Other communities from fully engaging in and benefiting from the growing clean energy sector. This conference is dedicated to breaking down barriers and creating immediate, tangible pathways for all communities to access sustainable careers, business opportunities, and ownership in clean energy.

By leveraging essential resources, forming partnerships, and providing education, RECESS25 aims to build a more inclusive clean energy future where diverse voices lead and innovate. The need for dedicated supporters has never been more critical. Sponsoring RECESS25 means championing equity and making a significant impact by ensuring that communities of color are at the forefront of shaping the clean energy economy.

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Carla Walker-Miller
Founder & CEO
Walker-Miller Energy Services
Convenor, RECESS National Black and Brown
Clean Energy Conference



ABOUT RECESS25

Please join us in supporting the Resilience and Equity in the Clean Energy Sector Summit 2025 (RECESS25), scheduled for October 13-15, 2025, at the Detroit Marriott at the Renaissance Center in Detroit, Michigan. Now in its third year, this national conference builds on the remarkable achievements of RECESS23 and RECESS24, which successfully brought together industry leaders, innovators, students, and environmental justice advocates to advance equity in the clean energy sector. Each year, the conference has expanded its reach and impact, fostering collaborations that drive socioeconomic development and progress within the clean energy ecosystem.

The Mission. RECESS25 is dedicated to breaking down barriers and creating pathways for Black, Brown, Latino/a, Indigenous, and other people of color to access sustainable careers, business opportunities, and ownership in the clean energy sector. By mobilizing resources, partnerships, and education, RECESS25 aims to foster a more inclusive clean energy future where diverse voices lead and innovate.

The Theme. “Driving Health and Equity in the Clean Energy Transition” highlights the urgent need to involve more people of color in the clean energy transition. Attendees will include industry leaders, innovators, students, and environmental justice advocates, all working together to advance equity in the sector.

Your Support is Crucial. Sponsoring RECESS25 means taking a stand for equity and making a tangible impact by ensuring that communities of color are integral to shaping the clean energy economy. Your contribution will help us create a more inclusive and resilient clean energy future.

The Objectives. The objectives of RECESS25 perfectly complement any organization’s mission to empower and elevate Black and Brown communities through clean energy initiatives. By supporting RECESS25, you are making a profound investment in a sustainable future and the socioeconomic advancement of historically marginalized communities.

Join us in this urgent mission. Together, we can drive a clean energy transition that truly includes and uplifts everyone.

01



RECESS25

WHY SPONSOR?

- ✓ **Facilitate access to RECESS for marginalized communities to clean energy**
- ✓ **Support environmental justice advocates, students, and small businesses**
- ✓ **Increase brand visibility and positioning in clean energy and climate action**
- ✓ **Forge connections with like-minded and diverse decision-makers and innovators**
- ✓ **Demonstrate environmental and social governance (ESG)**

1

Rich History of Innovation and Resilience

Detroit, the birthplace of the automotive industry, has a legacy of innovation and transformation. The Detroit Region is one of the largest and densest hubs for engineering talent with more than 90,000 engineers and technicians. In fact, Detroit ranks #2 for engineering talent per capita in the U.S. 96 of the 100 top automotive suppliers call Michigan home. It's the perfect place to explore advancements in clean energy and sustainable development.

2

Hub for Environmental Justice and Economic Revitalization

Detroit has been a focal point for environmental justice and urban revitalization efforts. Detroit's startup ecosystem is the second fastest growing in the world. This unique opportunity for equitable development aligns perfectly with the goals of RECESS 25.

3

Growing Clean Energy Sector

With Michigan's ambitious clean energy goals, Detroit is emerging as a center for clean tech innovation. We are home to the first public in-road EV charging system and an emerging innovation district with roots dating back to the industry's origins. We are just getting started. Attendees will be inspired by witnessing sustainable solutions in action.

4

Vibrant Cultural and Community Experience

Detroit's diverse communities, rich arts scene, and historic landmarks offer an engaging experience. Conference-goers can explore the city's cultural heritage while building meaningful connections.

**Join us in Detroit for RECESS 25 and
be part of a transformative experience!**

WHY DETROIT?

26 OVERALL WORKSHOPS AND PRESENTATIONS

RECESS24 HIGHLIGHTS



Shalanda Baker Architect of the Justice40 Framework

As the architect of the Justice 40 framework, Shalanda Baker delivered an inspiring keynote on equitable climate solutions.



Mayor Mike Duggan & Climate Mayors Panel

Mayor Duggan, along with other climate leaders, discussed urban sustainability and climate resilience.



Natalie King, Founder/CEO Dunamis Charge

The founder and CEO of Dunamis Charge, Natalie King, shared insights on clean energy entrepreneurship.



Indigenous Panel

Led by Dr. Buu Nygren, President of the Navajo Nation, this panel highlighted indigenous perspectives on environmental justice.



EcoCAR EV Challenge Exhibit

Sponsored by Argonne National Lab, this exhibit showcased innovative electric vehicle technologies.



Workforce Development Celebration

This event honored efforts in advancing green jobs and workforce training.



Black Tech Saturdays RECESS Takeover

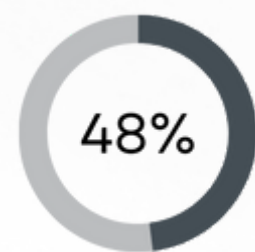
A dynamic event celebrating Black tech innovators and entrepreneurs.

RECESS 24 was a remarkable gathering, fostering dialogue and innovation in environmental justice and sustainable development.

2025 ATTENDANCE EQUITY GOALS

The RECESS25 Conference serves as a gateway to the clean energy economy. Its success is contingent upon ensuring that marginalized communities are afforded access and connections that they would not have organically.

RECESS24



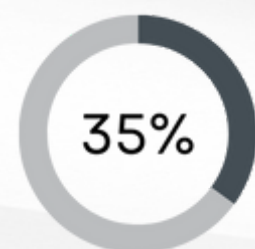
Free Registration

48% of attendees received free registration, including environmental justice advocates and students



Reduced Registration

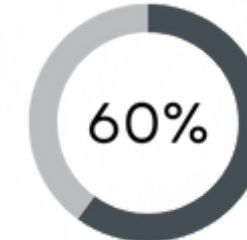
10% of attendees benefited from reduced registration rates, supporting small businesses and non-profit organizations



Geographic Diversity

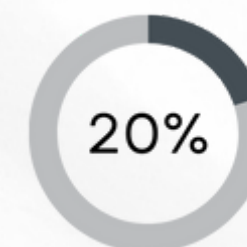
35% of participants came from outside Michigan, enhancing geographic diversity.

RECESS25



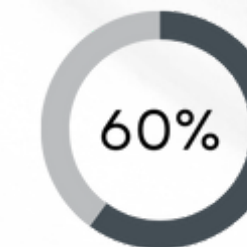
Free Registration

60% of attendees will receive free registration, including environmental justice advocates and students



Reduced Registration

20% of attendees will benefit from reduced registration rates, increasing your support of small businesses and non-profit organizations



Geographic Diversity

60% of participants will reside outside Michigan, further enhancing geographic diversity.



2024 TESTIMONIALS

“

“Being at the 2024 conference was encouraging as a woman of color to see other diverse cultures and races at this conference. This conference was well organized, especially as the second conference. The diversity, inclusion, and equity demonstrated at the conference is a testament that this conference has been successful in gathering all voices and ensuring everyone had a platform. There were great speakers from government officials to talk about the impacts of working together, educators, and the vendors to support the industry,”



MARIA LEWIS

Affiliate and Allied Partnerships Manager
Building Performance Institute

“

“RECESS24 was a transformative experience that opened doors to invaluable connections and insights across the clean energy landscape. Carla Walker-Miller’s commitment to fostering inclusion and equity truly resonated throughout the conference. Speaking on the entrepreneurship and mobility panels allowed me to engage with fellow pioneers in the sector, creating opportunities that would not have been possible otherwise. I look forward to seeing RECESS25 continue this impactful journey,”



NANA ARKORFUL

Founder/CEO
Arke, Inc.

“

“Attending the RECESS24 conference was a game-changer. The conversations and connections were both thought-provoking, and invaluable. As a funder of projects in Detroit that equitably address environmental sustainability and the impacts of climate change, I was inspired by the incredible work being done to create the conditions that will empower historically underrepresented communities to lead in the clean energy sector. The workshops, panel discussions, and networking opportunities provided me with the tools and insights I needed to take my work to the next level.... I’m already looking forward to next year’s RECESS conference,”



WENDY JACKSON

Managing Director, Detroit Program, The Kresge Foundation

“

“The conference at RECESS24 was TOP TIER!! Our organization gleaned from the many climate justice groups in attendance and we are looking forward to building power and creating a sustainable ECO-Hood in our community!”



LEJUAN COUNCIL

Founder Feed Your Neighborhood Corp and The Detroit Disaster Recovery Group MotorCity Renovations

Sponsor Levels

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DIVERSITY CHAMPION SPONSOR BENEFITS	TRAILBLAZER SPONSOR \$100,000 2 Available	VISIONARY SPONSOR \$75,000 2 Available	CATALYST SPONSOR \$50,000	INNOVATOR SPONSOR \$25,000	EQUITY SPONSOR \$20,000
Speaking Opportunity	Opportunity to create own breakout session, or serve as a moderator or panelist during opening session	2-3 minute speaking opportunity, or video during conference - Day 1	2-3 minute speaking opportunity, or video during conference - Day 2	2-3 minute speaking opportunity, or video during conference - Day 3	Opportunity to serve as breakout moderator or panelist
Full Conference Passes	10	8	8	6	6
Exhibit Booth	20 X 10	10 X 10	10 X 10	10 X 10	10 X 10
Diversity Champion Branding	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow
Social Media Promos	✓	✓	✓	✓	✓
Opt-In Attendee List	✓	✓	✓	✓	✓
Additional Branding, Logo Placement	Premier header feature on all outgoing marketing, co-branding on conference tote and all promotional materials	Logo on wifi access sign-in page + Event app + additional signage	Featured on charging kiosks during the conference	Featured on track of choice in print + digital	Featured on registration tab of website
Ad in Printed Program	Full Page	Full Page	Full Page	Full Page	Half Page
Sponsor Highlight in Newsletter	✓	✓	✓	✓	
Banner Placement on Website	✓	✓	✓		
Branded Merchandise to Attendees	✓	✓	✓	✓	✓
Table at Reception	2	2	1	1	1
Host Pre-Conference RECESS Webinar	✓	✓	✓		
Other	Sponsor of the Opening Reception Program, Closing Workforce Celebration and Streaming Platform	Sponsor of Day 2 Reception, Pre-Conference Workshops and Networking/Matchmaking Event	Sponsor(s) of Day - 2 After party and Conference Surveys		

EQUITY SPONSOR BENEFITS	ADVOCATE SPONSOR \$15,000	SUSTAINABILITY SPONSOR \$10,000	AMBASSADOR SPONSOR \$6,500	CONNECTOR SPONSOR \$3,500
Full Conference Passes	4	2	2	2
Exhibit Booth	10 X 10	10 X 10		
Equity Sponsor Branding	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor reel	Logo on website
Social Media Promos	✓	✓	✓	✓
Opt-In Attendee List	✓	✓		

REGISTRATION | EXHIBIT BOOTHS | ADS

All RECESS25 sponsorships help provide free admission for up to 50% of environmental justice advocates and students, along with reduced registration rates to ensure accessible participation for small businesses.

	Early Bird Prices Ends June 31, 2025	Full Prices	Small Business and Non-Profit Registration Must Be Approved	EJ Community and Student Registration Must Be Approved
General Registration	\$595	\$795	\$395	Free Admission
One-Day Pass	\$395	\$595		
Exhibit Booth	\$1,750	\$2,500*	\$750 (with Registration)	
Full Page	\$800	\$1,200		
Half Page Ad	\$600	\$800		

INCLUSION SPONSOR BENEFITS	REGISTRATION & APP SPONSOR \$25,000 1 Available	EXHIBIT HALL SPONSOR \$20,000 1 Available	WORKSHOP SPONSOR \$15,000	PLENARY/KEYNOTE SPONSOR \$15,000	BREAKFAST SPONSOR \$10,000 2 Available
Speaking Opportunity	Welcome video at registration playing on loop	Video on loop in exhibit hall	2 minute workshop opening, or closing video, or speaking opportunity	2 minute workshop opening, or closing video, or speaking opportunity	
Full Conference Passes	4	4	4	4	2
Exhibit Booth	10 X 10	10 X 10			
Inclusion Champion Branding	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow	Emails, printed materials, website and sponsor slideshow
Social Media Promos	✓	✓	✓	✓	✓
Opt-In Attendee List	✓	✓	✓	✓	✓
Additional Branding, Logo Placement	logo on conference app and registration page of website.	Logo on conference app, website and in conference booklet as Exhibit Hall Sponsor + additional signage in Exhibit Hall.	Logo inclusion on conference app, website and conference booklet as Workshop Sponsor + additional signage in workshop.	Logo inclusion on conference app, website and conference booklet as Plenary/Keynote Sponsor	Logo inclusion on conference app, website and conference booklet as Breakfast Sponsor + additional signage in breakfast area
Ad in Printed Program	Full Page	Full Page	Half Page	Half Page	

INCLUSION SPONSOR BENEFITS	LUNCH SPONSOR \$10,000 1 AvailableWed, October 8, 2025	PHOTO BOOTH SPONSOR \$10,000 1 Available	WORK POD SPONSOR \$10,000 1 Available	COFFEE + BREAKS SPONSOR \$10,000 1 Available	PHONE CHARGING STATION SPONSOR \$10,000 1 Available
Full Conference Passes	2	2	2	2	2
Inclusion Partner Branding	Emails, printed materials, website and sponsor reel*	Emails, printed materials, website and sponsor reel	Emails, printed materials, website and sponsor reel	Emails, printed materials, website and sponsor reel	Emails, printed materials, website and sponsor reel
Social Media Promotions	✓	✓	✓	✓	✓
Opt-In Attendee List	✓	✓	✓	✓	✓
Additional Logo Placement	Logo inclusion on conference app, website and conference booklet as lunch Sponsor + additional signage in lunch area	Photo booth branding on photo booth in print and digital	Branding next to Work Pods in print and digital	Signage next to coffee station and next to breaks in print and digital	Branded chargers provided by sponsor



Thank You

GENERAL INQUIRIES:

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SPONSORSHIPS:

sponsorships@recessconference.com

PHONE:

888-502-0187

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